

ENGLISH – SYLLABUS (GENERAL)					
<b>SUBJECT:</b>  <b>CORPORATE FINANCE ON INTERNATIONAL MARKET</b>					
<b>Studies: Management</b> I cycle studies Management Specialty: ALL			<b>Faculty: Management</b>		
Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	3	20	16	<b>6</b>
<b>Course description:</b> <p>The Corporate Finance in International Markets program is designed to provide students with a comprehensive understanding of financial management in a global context. As businesses increasingly operate across borders, the program focuses on the unique challenges and opportunities presented by international markets. The curriculum covers a range of topics, beginning with global financial management, where students gain insights into managing financial resources on an international scale. Cross-border investment strategies are explored, emphasizing the analysis and implementation of effective investment approaches in diverse economic landscapes. Currency and risk management play a pivotal role, with students learning about the intricacies of currency risk and various strategies for mitigating the impact of exchange rate fluctuations. Proficiency in International Financial Reporting Standards (IFRS) is emphasized, ensuring that students are well-equipped to navigate global accounting standards. The program also delves into mergers and acquisitions on a global scale, addressing the multifaceted considerations involved in these strategic transactions. Corporate governance and ethics are integral components, emphasizing the importance of ethical decision-making in the realm of international finance. Moreover, students explore financial regulation and compliance, gaining a thorough understanding of the legal frameworks that govern financial activities across different jurisdictions. The program culminates in the development of strategic financial decision-making skills, where students learn to assess the broader impact of financial decisions on corporate performance and shareholder value. By merging theoretical knowledge with practical applications, the Corporate Finance in International Markets program prepares students for leadership roles in the dynamic and interconnected global business environment. The course is filled in with many case studies and practical examples of Corporate Finance on international market problems, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.</p>					
<b>COURSE LEARNING OBJECTIVES:</b> <ol style="list-style-type: none"> <li>1. Global Financial Management: Develop expertise in managing financial resources on a global scale, considering the unique challenges and opportunities presented by international markets.</li> <li>2. Cross-Border Investment Strategies: Equip students with the skills to analyse and implement effective cross-border investment strategies, considering diverse economic and regulatory environments.</li> <li>3.Currency and Risk Management: Provide a comprehensive understanding of currency risk and methods for managing it, including hedging strategies to mitigate the impact of exchange rate fluctuations.</li> <li>4.International Financial Reporting Standards (IFRS): Familiarize students with IFRS, ensuring proficiency in international financial reporting and compliance with global accounting standards.</li> <li>5.Mergers and Acquisitions on a Global Scale: Explore the complexities of mergers and acquisitions in an international context, addressing cultural, legal, and financial considerations.</li> </ol>					

6. Corporate Governance and Ethics: Foster an understanding of international corporate governance principles and ethical considerations in financial decision-making.
7. Financial Regulation and Compliance: Navigate the complexities of international financial regulations and compliance requirements, ensuring adherence to legal frameworks across different jurisdictions.
8. Strategic Financial Decision-Making: Develop the ability to make strategic financial decisions in a global context, considering the impact on overall corporate performance and shareholder value.

Teaching the functions and role of Corporate Finance on international market for contemporary market entities, developing skills in solving Corporate Finance on international market problems, as well as analysing data (from primary and secondary data).

Creating presentations for the reports and written reports on Corporate Finance on international market problems. Training of social competences related to collective problem solving and preparing and introducing all stages of Corporate Finance on international market in contemporary world.

#### **COURSE EVALUATION:**

**Workshops** – desk research report (written and oral), classes participation and activities, case studies

**Lectures** - final exam will be one-choice questions and open questions. (or TBA during classes)

#### **The grading scale is as follows:**

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

#### **Course policies and class rules:**

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

#### **Teaching Methods:**

Lectures and case studies (multimedia, case study – projects on sales management topics)

#### **Course overview:**

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#### **Main topics:**

1. Global Financial Management
2. Cross-Border Investment Strategies
3. Currency and Risk Management in International Finance
4. International Financial Reporting Standards (IFRS)
5. Mergers and Acquisitions in a Global Context
6. Corporate Governance and Ethical Considerations
7. Financial Regulation and Compliance in International Markets
8. Strategic Financial Decision-Making in a Global Context

#### **Literature**

##### **Main texts:**

1. Shapiro, Alan C. "Multinational Financial Management". Wiley. 2017.
2. Madura, Jeff. "International Financial Management". Cengage Learning. 2018.
3. Eun, Cheol S., and Resnick, Bruce G. "International Financial Management". McGraw-Hill Education. 2017.
4. Levi, Maurice D. "International Finance: Theory into Practice". Pearson. 2018.

##### **Additional required reading material:**

1. Moffett, Michael H., Stonehill, Arthur I., and Eiteman, David K. "Fundamentals of Multinational Finance". Pearson. 2017.
2. Shapiro, Alan C. "Foundations of Multinational Financial Management". Wiley. 2018.

#### **Rules of the exams on subject (Assessments)**

Lectures – Written exam (test and case study)

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature: .....



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